



AFORTI GROUP STRATEGY FOR THE YEARS 2021-2023

APRIL 28, 2021

AFORTI Road



KLAUDIUSZ SYTEK

- ✓ WE ARE ENTREPRENEURIAL AND WANT TO SUPPORT ENTERPRISING PEOPLE
- ✓ WE ARE DIFFERENT WE WANT TO BE A PARTNER FOR OUR CLIENTS
- ✓ AS OUR PARTNERS, WE WANT TO TAKE REASONABLE RISKS
- ✓ WE MEET OUR COUNTERPARTIES EXPECTATIONS
- ✓ WE ARE PHYGITAL WE WILL BE EVERYWHERE OUR CUSTOMERS ARE (WE CONNECT ONLINE WITH TRADITION)



AFORTI DNA



PILLARS OF DEVELOPMENT FOR THE AFORTI GROUP



DEBT COLLECTION SERVICES PLATFORM FOR BUSINESS SERVICES (AFORTI.BIZ)



AFORTI.BIZ

PROJECT LEADERS

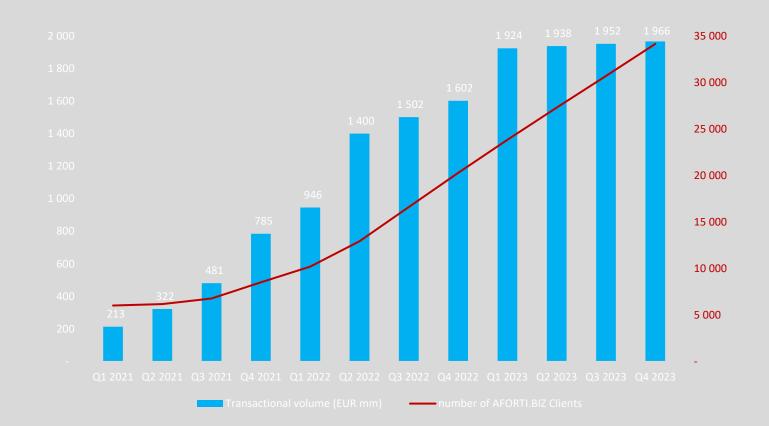


MATEUSZ NIEMCZYK



PIOTR KRÓLIKOWSKI

LAUNCH OF THE AFORTI.BIZ PLATFORM BASED ON THE EMI LICENCE IN ORDER TO PROVIDE CUSTOMERS WITH A NEW MULTI-PRODUCT TOOL FOR CURRENCY EXCHANGE, FACTORING, TRANSFERS, MULTI-CURRENCY ACCOUNTS AND OTHER SERVICES DEDICATED TO ENTREPRENEURS IN ONE PLACE.





TARGETS FOR 2021-2023

BUILDING A PLATFORM DEDICATED TO SMALL AND MEDIUM-SIZED ENTERPRISES AND MICRO-ENTERPRISES

AFORTI IN 11 CENTRAL AND EASTERN EUROPEAN COUNTRIES, LISTING OF AFORTI PLC ON THE INTERNATIONAL MARKET,

OFFERING CURRENCY EXCHANGE, FACTORING, MULTI-CURRENCY ACCOUNTS AND TRANSFERS ON THE AFORTI.BIZ PLATFORM

> TENFOLD INCREASE IN TURNOVER AND CUSTOMER NUMBERS



PROJECT LEADERS



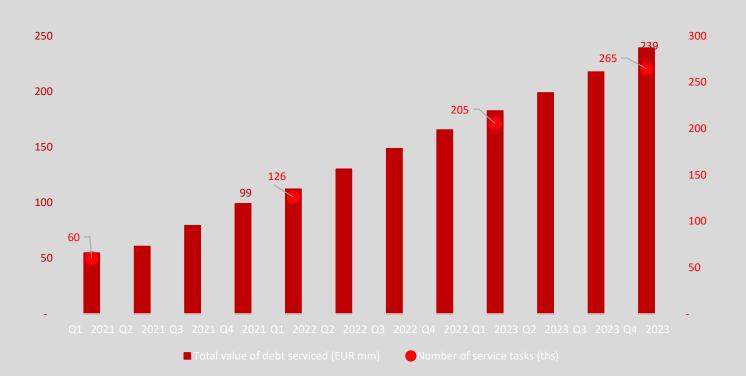
AGNIESZKA BARAN-PŁOMIŃSKA

AFC

RAFAŁ KAŹMIEROWSKI

INCREASE OF THE SHARE IN THE POLISH MARKET AND EXPANSION TO FOREIGN MARKETS.

DEVELOPMENT OF THE COMPANY AND INCREASE OF THE DEBT COLLECTION POTENTIAL REALISED THROUGH PURCHASE OF DEBT COLLECTION PORTFOLIOS AND INCREASE OF OPERATIONAL STRUCTURES.





TARGETS FOR 2021-2023

INCREASING MARKET SHARE IN POLAND: - AQUIRE OF DEBT PORTFOLIOS - HANDLING RECEIVABLES ON A FEE OR CONTRACT BASIS

DEVELOPMENT OF OPERATIONAL STRUCTURES

ENTRY INTO FOREIGN MARKETS: - OUTSOURCED DEBT COLLECTION - AQUIRE OF DEBT PORTFOLIOS

SECURING STABLE INSTITUTIONAL EXTERNAL FINANCING FOR THE AQUIRE OF DEBT PORTFOLIOS



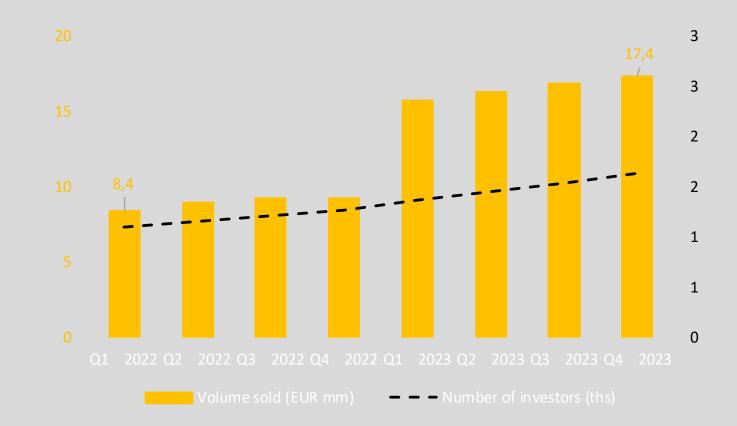
PROJECT LEADERS



PAWEŁ OPOKA

A NEW PILLAR OF THE AFORTI GROUP IS BEING CREATED TO MEET THE EXPECTATIONS OF AFORTI INVESTORS.

THE PROJECT WILL FOCUS ON DEVELOPING THE PRODUCT OFFERING FOR INDIVIDUAL INVESTORS





TARGETS FOR 2021-2023

INTRODUCTION OF AN ASSET MANAGEMENT SERVICE

A WIDE RANGE OF INVESTMENT SOLUTIONS AND FLEXIBLE, INDIVIDUALLY NEGOTIATED OFFER CONDITIONS

AQUIRE OF NEW CUSTOMERS

FOREIGN EXPANSION

AFORTI IN 2023

✓ STANDARD PHYGITAL

- ✓ INTEGRATED MULTI-PRODUCT PLATFORM AFORTI.BIZ
- ✓ 239 MILLION EURO DEBT COLLECTION PORTFOLIOS SERVICED IN Q4/2023
- ✓ FULL PRODUCT OFFERED FOR ASSET MANAGEMENT
- ✓ AFORTI.BIZ LISTED ON THE LONDON STOCK EXCHANGE
- ✓ 35 THOUSAND CUSTOMERS OF THE AFORTI GROUP
- ✓ EUR 2 BILLION SALES VOLUME IN Q4/2023
- ✓ AFORTI IN 11 CENTRAL AND EASTERN EUROPEAN COUNTRIES

THANK YOU

This compilation has been prepared solely for information purposes. It does not constitute advertising or offering of securities in public trading. This compilation does not constitute an offer within the meaning of Art. 66 of the Civil Code. The sources of information used in it are deemed credible and accurate by AFORTI Holding S.A., but there is no guarantee that it is comprehensive and fully reflects the actual state.

The compilation may contain statements regarding the future, which constitute an investment risk or a source of uncertainty and may significantly differ from the actual results. AFORTI Holding S.A. is not responsible for the effects of decisions that have been taken on the basis of this compilation. Responsibility rests solely on the beneficiaries of the compilation. The compilation is subject to protection resulting from the Copyright and Related Rights Act. Reproduction, publication or distribution requires the consent of AFORTI Holding S.A.

ADDRESS

Chałubińskiego St. 8 00-613 Warsaw

PHONE

+48 22 647 50 00

E-MAIL

biuro@aforti.pl

WEBSITE

www.aforti.pl/en